

CHUTIMON A.

ABOUT ME



Hello! I'm Chutimon Auapattanapong. Graphic/Web designer from Bangkok, Thailand. I am a graphic designer with experience in creating and crafting digital experiences for more than 100 artworks. I am also handy with Website design and all things WordPress.

Address: Bangkok, Thailand

Phone: +66 95 155 8936

E-mail: Ctmnn.a@gmail.com

EXPERIENCE

10/2020 - Present

WEB DESIGNER - Orson Technology

- Coordinated and collaborated with over 25 clients throughout web development process, from concept to launch based on clients' needs and desires
- Perform ongoing maintenance of over 25 client websites, including necessary updates and troubleshooting tasks
- Used design software to create eye-catching and informative graphics for web pages

10/2019 - 04/2020

DIGITAL MARKETING & DESIGN - Two and The Half LLC.

- Planned and conducted online presence such as Google Ads, Facebook Ads, social media, email marketing, and website.
- Analyzed, Updated & Monitored both sale data and web traffics.
- Designed website and all artworks for use on promotion and online channels.
- Redesigned and conducted keyword research for updating the product pages in the online shop.

12/2015 - 04/2017

GRAPHIC DESIGNER - Orami Thailand

- Designed banners for website and social media at least 5 designs and 25 artworks daily by following the product catalog.
- Retouched and Di-Cut products photo by normally 10 pictures per day.
- Leveraged media and graphic design expertise to develop engaging marketing and promotional materials, including flyers and advertisements to generate new sales revenues and grow the customer base.
- Completed projects by coordinating with outside agencies, art services, and printers.
- Contributed to team effort by accomplishing related results as needs.

06/2015 - 11/2015

MARCOM ASSISTANT - Mettler Toledo International

- Created landing page for EDM and new promotion at least 12 per month.
- Designed artwork for sale promotion by following the monthly campaign.
- Assisted a manager to keep the campaign run smoothly by taking on design and tasks.
- Leveraged graphic design expertise to produce email blasts, catalogs, posters & etc.
- Designed print materials such as brochures, banners, and signs.

EDUCATION

2018 - 2019

U OF CHICAGO (Graham School) - Chicago, IL

CERTIFICATE - Digital Marketing and Integrated Communication

2017 - 2019

CONCORDIA UNIVERSITY - Chicago, IL

MBA - Digital Marketing

2011 - 2015

ASSUMPTION UNIVERSITY - Bangkok, Thailand

BACHELOR - Communication Arts

Majored in Advertising

SKILLS

- | | |
|----------------------------|---------------------|
| ✓ Website Design | ✓ Graphic Design |
| ✓ Design for print | ✓ Illustrations |
| ✓ Photoshop | ✓ InDesign |
| ✓ Basic UX UI | ✓ Figma & XD |
| ✓ Basic HTML | ✓ Microsoft Office |
| ✓ Teamwork & Collaboration | ✓ Digital Marketing |